5th Sem. COMMON 2020(W)

Th1- Entrepreneurship and Management & Smart Technology

Full Marks: 80 Time- 3 Hrs

Answer the questions as per the instruction.
Figures in the right hand margin indicates marks

1. Answer **All** questions 2 x 10

   a. Write the full form of NABARD.

   b. Enlist at least four characteristics of an entrepreneur.

   c. Why should an entrepreneur prepare the project himself?

   d. Define financial management.

   e. Distinguish between debit and credit.

   f. Define market.

   g. Why does an organization need advertisement?

   h. Differentiate a manager with a leader.

   i. Define IoT.

   j. Define IPR (Intellectual Property Right).

2. Answer **Any Six** Questions 5 x 6

   a. Differentiate entrepreneur with manager.

   b. What are the factors to be taken into account to select a technology for an enterprise?

   c. Write the objectives of financial management.

   d. Write the different functions of marketing.

   e. Briefly discuss different types advertising media.

   f. Briefly explain the functions of HRM.

   g. Briefly discuss the smart transportation system, the advantages and disadvantages related to it.

h. Explain the Maslow's theory of motivation.

3 Answer any three questions 10x3

a. Briefly explain different barriers in entrepreneurship.

b. How do you select a business opportunity? Explain different components (at least five) related to business opportunity.

c. What is PPR (Preliminary Project Report)? Briefly explain the structure of PPR.

d. Explain the five functions of management briefly.

e. Briefly explain the general recruitment process in an organization.

f. Briefly explain different types of budgets.

V-SEM. /CIVIL/ ELECT/ETE/ MECH /AUTO/ APP ELEC & IE./ CSE/ CHEM/ METT/MINING /DRILLING/ TEXT/ ARCH/CERA/ HMCT/ IT/ BC /BIO-TECH/ MECHATRO/MLT/EME/AERO/DIP IN MECH/ ELE[PT]/MECH[PT]/ MINING[PT]/ MECH(PROD)/ MECH(MAINT)/ EEE /CIVIL[PT]/ MECH(IND INTG)/ELE(INST & CTRL)/ TEXT/ ECE/ MECH (SWICH) 2021 (W)

TH-1 Entrepreneurship and Management & Smart Technology

Full Marks: 80 Time- 3 Hrs

Answer any five Questions including Q No.1& 2
Figures in the right hand margin indicates marks.

1. Answer **All** questions 2 x 10

a. List any five entrepreneurial support agency. 2
b. What is a preliminary project report? 2
c. Write the importance of technology in product selection. 2
d. What is ‘controlling’ in management? 2
e. What do you mean by break even point? 2
f. What are different types of communication? 2
g. What do you mean by internet of things? 2
h. What is personal protective equipment(PPE)? 2
i. Define entrepreneurship. 2
j. Write the difference between patents and copyrights ? 2

2. Answer **Any Six** Questions 5X6

a. What is a startup? Give an example of a successful startup. Explain how it is different from traditional enterprises. 5
b. What are the characteristics of an entrepreneur ? 5
c. Explain different styles of leadership. 5
d. Explain the concept of 4P’s in marketing management. 5
e. What is Maslow theory of motivation ? 5
f. Write the components of IOT. 5
g Write the features of Payment of Wages Act 1936. 5
h What are the criteria for final product selection. 5

3 Explain sole proprietorship form of business. Write its advantages and disadvantages. 10
4 Explain the role of science and technology parks. 10
5 Write the functions of financial management. 10
6 Explain the relationship between peers, superiors and subordinates. 10
7 Explain in details the functions of management. 10
8 Explain the application of IOT in smart healthcare and smart agriculture. 10

5TH SEM./ COMMON / 2022(W)

Th-1 ENTREPRENEURSHIP AND MANAGEMENT & SMART TECHNOLOGY

Full Marks: 80 Time- 3 Hrs

Answer any five Questions including Q No.1& 2
Figures in the right-hand margin indicates marks.

1.		Answer **All** questions	2 x 10
	a.	Name two barriers in entrepreneurship.	2
	b.	Write two advantages of preliminary project report.	2
	c.	Write two techniques /models of inventory management.	2
	d.	How does branding helps manufacturers, retailer and consumers?	2
	e.	Name two symptoms of bad management.	2
	f.	Write two primary responsibilities of Human Resource Department in an industry.	2
	g.	Write two functions of a leader.	2
	h.	Name four personal protective equipment used in industry.	2
	i.	Write two applications of break-even analysis.	2
	j.	Write two applications of smart agriculture.	2
2.		Answer **Any Six** Questions	6 x 5
	a.	Compare between an entrepreneur and manager	5
	b.	Write a short note on a successful Indian Entrepreneur. Mention any five quality in him/her.	5
	c.	Explain the role of District Industry Center in promoting enterprises. List any five supports provided by DIC to entrepreneur.	5
	d.	What are the parameters used to decide the plant capacity in a project?	5
	e.	What is TQM? Explain the need of TQM in small enterprises.	5
	f.	Write any five safety provisions in Factory Act,1948?	5
	g	Explain the techniques of motivation.	5
3		a. What is Technology Business Incubator? Explain with example. b. Explain the success story of an Indian start up.	10
4		Explain the components of Techno economic feasibility report.	10
5		Explain delivery schedule, market need and inventory control in production planning and control.	10
6		Write the Concept of IoT and how does it work.	10
7		Explain the management of working capital	10

5^{TH} SEM./ COMMON TO ALL/ 2023(W) NEW

Th-1 Entrepreneurship and Management & Smart Technology

Full Marks: 80 **Time- 3 Hrs**

Answer any Five Questions including Q No.1& 2
Figures in the right hand margin indicates marks

1. Answer **All** questions 2 x 10
   - a. What is entrepreneurship?
   - b. What is start up ?
   - c. What is project appraisal?
   - d. List the components of project cost.
   - e. Define management.
   - f. Write the need of inventory management.
   - g. List two barriers in business communication.
   - h. Write two methods of maintaining relations with subordinates.
   - i. What is trademark? Write two advantages of having trade marks.
   - j. What is smart technology?

2. Answer **Any Six** Questions 6 x 5
   - a. Explain in brief the qualities of entrepreneur.
   - b. What is Maslow theory of motivation. Explain.
   - c. Explain SSI, Ancillary unit and Tiny units.
   - d. Write a note on staffing as a function of management.
   - e. Explain ABC Analysis (selective inventory control), a model of inventory managements.
   - f. Write the components of IOT.
   - g Explain different styles of leadership.
   - h Write five points in payment of wages act.

3 Explain the assessment of demand and supply in potential area of growth. 10

4 Write the important functions of management. 10

5 Explain TQM concept-Quality Policy, Quality Management and quality system. 10

6 Explain the concept of 4Ps in marketing management. 10

7 Explain the application of IOT in smart healthcare and smart agriculture. 10

5TH SEM./ COMMON./2024(W)

TH1 ENTREPRENEURSHIP AND MANAGEMENT & SMART TECHNOLOGY

Full Marks: 80 **Time- 3 Hrs**

Answer any five Questions including Q No.1& 2
Figures in the right hand margin indicates marks

1. Answer **All** questions 2 x 10
   a. Classify entrepreneur.
   b. What is the function of SIDBI?
   c. Define ancillary and tiny units.
   d. List out the principles of management.
   e. What is IPR?
   f. Write down the name of the personal protection equipment.
   g. Define staffing and directing.
   h. Why inventory management is needed?
   i. Mention the application of IoT.
   j. Write down four functions of production management.

2. Answer **Any Six** Questions 5 X 6
   a. Explain the function of entrepreneur.
   b. Give brief description of the detail project report.
   c. With a neat diagram, explain the Maslow's hierarchy of needs.
   d. Define entrepreneur. Write down the difference between entrepreneur and manager.
   e. Discuss the qualities and functions of a leader.
   f. What is Total Quality Management ? Explain the quality policy and quality management.
   g Write down the features of factories act, 1948.

Answer **Any Three** Questions

3. What are the levels of management in an Organization? Describe the function of each level. 10
4. Explain the process of manpower planning, recruitment, selection process, method of testing and training & development. 10
5. What are the barriers to entrepreneurship? Explain them briefly. 10
6. Describe the process of identification of business opportunities. 10
7. Discuss the different types of marketing techniques. 10