

ACADEMIC CURRICULUM PLAN

SESSION – 2020(WINTER) SEMESTER – 5TH BRANCH :MODERN OFFICE MANAGEMENT

SUBJECT – ENTREPRENEURSHIP (THEORY) PERIODS PER WEEK = 05 TOTAL PERIODS = 75

NAME OF FACULTY: R.K.CHOUDHURY (LECTURE) W.E.F 1ST September 2020-31ST March 2021

SL NO.	MONTH/ WEEK	TOPICS TO BE COVERED	ACTUL PROGRESS	SHORTAGE IF ANY	SIGNATURE
1	SEPT/1 st	(a)Meaning, Element, and importance of Entrepreneurship.			
		(b) Entrepreneurship and creative response to the society problems and at work.			
		(c)Dimensions entrepreneurship.			
		(d)Intra-preneurship.			
		(e)Techno –preneurship.			
2	SEPT/2 nd	(a)Techno –preneurship (Contd.)			
		(b)Cultural entrepreneurship..			
		(c)International entrepreneurship.			
		(d)Net- preneurship.			
		(e)Eco-preneurship.			
3	SEPT/3 rd	(a)Eco-preneurship. (Contd.)			
		(b)Social entrepreneurship.			
		(c)Concept of business groups.			
		(d)Role of business houses.			
		(e)Family business in India.			
4	SEPT/4 th	(a)Family business in India.			
		(b)Contemporary role model in India business and their values.			
		(c)Business philosophy.			
		(d)Behavioural orientations.			
		(e)Conflicts in business.			
5	OCT/1 st	(a)Conflicts in business. (Contd.)			

		(b)Its resolutions.			
		(c)Public and private system of simulation,			
		(d) support and sustainability of entrepreneurship.			
		(e)Requirement and availability and access to finance			
6	OCT/2 nd	(a)Marketing assistance,			
		(b) Technology and industrial accommodation,			
		(c)Role of industries,			
		(d)Entrepreneurs associations,			
		(e)Self – help Groups.			
7	OCT/3 rd	Puja Holiday			
		Puja Holiday			
		Puja Holiday			
		Puja Holiday			
7	OCT/4 th	Puja Holiday			
		Puja Holiday			
		Puja Holiday			
		Puja Holiday			
8	NOV/1 st	(a)Venture capital,			
		(b)Private equity fund.			
		(c)Significance of writing business plan,			
		(c) The concept , role and functions of business incubators,			
		(d) Angel investors,			
		(d)project proposal,			
9	NOV/2 nd	(a)Contents of business plan/project proposal			
		(b)Designing business processes			
		(c)Location & layout			
		(d)operation, planning & control			

		(e) Question Discussion & Revision			
10	NOV/3 rd	(a)Preparation of project report			
		(b)various aspect of project reports			
		(c)such as size of investment, nature of product market potential etc.			
		(d) Project submission/presentation			
		(e)Appraisal of project			
11	NOV/4 th	(a)Appraisal of project,			
		(b)By external agencies,			
		(c)such as financial /non financial institutions.			
		(d)Meaning & concepts of business risks			
		(e)such as financial /non financial institutions.			
12	DEC/1 st	(a)Types of business risk,			
		(b)Insurance meaning, definitions,			
		(c)Types of insurance ,			
		(d)Life insurance			
		(e) Discussion			
13	DEC/2 nd	(a)Fire insurance			
		(b)) Marine insurance			
		(c)) General insurance			
		(d) Health insurance			
		(e) Discussion			
14	DEC/3 rd	(a)Principles insurance,			
		(b)Industrial sickness ,Meaning & definitions			
		(c)Causes of industrial sickness,			
		(d)Symptoms of sickness,			
		(e)Remedial measure of sickness,			
15	DEC/4 th	Holiday			
		Holiday			

		Holiday			
		Holiday			
		Holiday			
16	Jan/1 st 2021	(a) Remedial measure of sickness (Cont.)			
		(b) Govt Policies on Revival of Sickness (Cont.)			
		(c) Remedial measure of sickness (Cont.)			
		(d) Govt Policies on Revival of Sickness (Cont.)			
		(e) Remedial measure of sickness (Cont.)			
17	Jan/2 nd 2021	(a) Revision Unit -1 (Introduction to Entrepreneurship)			
		(b) Revision Unit -1 (Introduction to Entrepreneurship)			
		(c) Revision Unit -1 (Introduction to Entrepreneurship)			
		(d) Revision Unit -1 (Introduction to Entrepreneurship)			
		(e) Question discussion			
18	Jan/3 rd 2021	(a) Revision of Unit-2 (MSME)			
		(b) Revision of Unit-2 (MSME)			
		(c) Revision of Unit-2 (MSME)			
		(d) Revision of Unit-2 (MSME)			
		(e) Question discussion & Class Test			
19	Jan/4 th 2021	(a) Revision of Unit-3 (Sustainability of Entrepreneurship)			
		(b) Revision of Unit (Sustainability of Entrepreneurship)			
		(c) Revision of Unit (Sustainability of Entrepreneurship)			
		(d) Revision of Unit (Sustainability of Entrepreneurship)			
		(e) Question discussion & Class Test			
20	Feb/1 st 2021	(a) Revision of Unit-4 (Business Ideas & Test of Feasibility)			
		(b) Revision of Unit-4 (Business Ideas & Test of Feasibility)			
		(c) Revision of Unit-4 (Business Ideas & Test of Feasibility)			
		(d) Revision of Unit-4 (Business Ideas & Test of Feasibility)			

		(e) Discussion of Question & Preparation of Practical Project Report			
21	Feb/2 nd 2021	(a) Revision of Unit -5 (Business Risk & Industrial Sickness)			
		(b) Revision of Unit -5 (Business Risk & Industrial Sickness)			
		(c) Revision of Unit -5 (Business Risk & Industrial Sickness)			
		(d) Revision of Unit -5 (Business Risk & Industrial Sickness)			
		(e) Question Discussion & Class Test			
22	Feb /3 rd 2021	(a)Types of business risk,			
		(b)Insurance meaning, definitions,			
		(c)Types of insurance ,			
		(d)Life insurance			
		(e) Question Discussion & Class Test			
14	Feb/4 th 2021	(a)Appraisal of project,			
		(b)By external agencies,			
		(c)such as financial /non financial institutions.			
		(d)Meaning & concepts of business risks			
		(e) Question Discussion & Class Test			
14	March/1 st 2021	(a)Contents of business plan/project proposal			
		(b)Designing business processes			
		(c)Location & layout			
		(d)operation, planning &control			
		(e) Question Discussion & Class Test			
14	March /2 nd 2021	(a)Family business in India.			
		(b)Contemporary role model in India business and their values.			
		(c)Business philosophy.			
		(d)Behavioural orientations.			
		(e) Question Discussion & Class Test			
14	March	(a)Meaning, Element, and importance of Entrepreneurship.			

	/3rd 2021	(b) Entrepreneurship and creative response to the society problems and at work.			
		(c)Dimensions entrepreneurship.			
		(d)Intra-preneurship.			
		(e) Question Discussion & Class Test			
14	March /4 th 2021	(a)Venture capital,			
		(b)Private equity fund.			
		(c)Significance of writing business plan,			
		(d) The concept , role and functions of business incubators,			
		(e) Internal Test			